

As we present our 2011 Annual Report, we look back with pride on a year of progress and growth. New credibility among legislators and ocean enthusiasts, higher membership and donation numbers and a respectful partnership with the governmental agencies we need to move our projects forward are some of our accomplishments for this year.

California Ships to Reefs has an imposing mission. Our plan to create a network of artificial reefs along the California coastline will benefit not only the diving and fishing communities, but also help replenish ocean life and add a much needed, ongoing stream of new income to local economies. It's an exciting and forward thinking vision. We're finding new and innovative ways to share it with the public.

All of this requires laying careful groundwork. We have successfully propelled through new legislation and have more in the works to make it easier and more feasible to develop our artificial reef projects. We are pioneering scientific research to prove the effectiveness of artificial reefing. We are building relationships with legislators and governmental agencies on a federal, state, and local level. We are spreading the word on the importance and viability of our projects through our speakers bureau, exhibitions at trade shows and our website. We've found innovative new fundraising tools, such as Cash4Causes and eBay auctions.

We've accomplished all of this and more with our all- volunteer organization and an incredibly low overhead. Your tax deductible contributions support our cause directly and cost effectively. Our ever growing team of volunteers makes it possible to widen our reach and our vision. We are very grateful to have this support. We thank all of the volunteers and donors who have made our continued growth possible.

As you read through our annual report, consider how much your commitment and creativity can add to our mission. Please join us.